

# Part One

## Are You Strategic?

The question “Are you strategic?” is simple. And so is being strategic—if you have the right concepts and tools and know how to use them. The terms *strategic* and *strategy* have multiple meanings. What I mean by being strategic is to consistently think, plan, act, and assess in a way that best achieves your desired results.

These first four chapters examine the power of Strategic Project Management, which is a blend of tools, concepts and techniques that combine to give you the edge.

- *Chapter 1* explores what Strategic Project Management is and how it will benefit you.
- *Chapter 2* introduces the Four Critical Strategic Questions for building the backbone of great projects. You will learn how to creatively use If-Then logic to develop sound plans.
- *Chapter 3* invites you to join my workshop and explore a practical systems thinking tool for developing project plans that are powerfully linked to the big picture.
- *Chapter 4* explains how to align your project Objectives with strategic Goals. You’ll also learn how to do quick and clean strategic planning that brings value at any level.

These concepts can be applied in both personal and professional arenas. By the time you reach the end of this book, you’ll understand how to be much more effective in all aspects of your work and life.

